

Issue 13 • January and February 2015



ASIA BRIEFING

From Dezan Shira & Associates



The Asia Sourcing Guide 2015

P.04 An Introduction to Sourcing
from Asia

P.10 Choosing a Sourcing Model and
Location in Asia

P.14 Expert Commentary:
Quality Standards in Asia

www.asiabriefing.com



Introduction

The Asian supply chain is rapidly changing. China, a dominant player in the Asia-Pacific for the past two decades, is becoming ever-more expensive as its working population both ages and becomes increasingly wealthy. At the same time, a number of other Asian countries are now hotbeds of commercial activity. Infrastructural improvements are being made, and new young working populations are emerging throughout the region.

All this has a significant impact on the global sourcing industry. In a competitive market, getting the best available quality at the best available price is an absolute prerequisite for success. Failure comes at a high price.

In this issue of Asia Briefing, we explain how and why the Asian sourcing market is changing, compare wage overheads, and look at where certain types of products are being manufactured and exported. We discuss the impact of ASEAN's Free Trade Agreements with China and India, and highlight the options available for establishing a sourcing model in three locations: Vietnam, China, and India. Finally, our Expert Commentary examines the differences in quality control in each of these markets.

We hope you find this issue both informative and useful.

With best wishes for the New Year of the Sheep.



Chris Devonshire-Ellis
Founding Partner
Dezan Shira & Associates

Kind regards,

Chris Devonshire-Ellis

Reference

Asia Briefing and related titles are produced by Asia Briefing Ltd., a wholly owned subsidiary of Dezan Shira Group.

Content is provided by Dezan Shira & Associates.

No liability may be accepted for any of the contents of this publication. Readers are strongly advised to seek professional advice when actively looking to implement suggestions made within this publication.



This Month's Cover Art

Trace 3 Meets Horn
Hye Young Kim
170 x 170 cm, Acrylic and coffee on canvas
FELLINI Gallery
www.fellinigallery.com

All materials and contents © 2015 Asia Briefing Ltd.

For queries regarding the content of this magazine, please contact: editor@asiabriefing.com

Table of Contents

S.04 An Introduction to Sourcing from Asia

S.10 Choosing a Sourcing Model and Location in Asia

S.14 Expert Commentary: Quality Standards in Asia



This Issue's Topic

The Asia Sourcing Guide 2015

Annual Subscription



Asia Briefing Magazine is published 6 issues per year. To subscribe, please [Click Here](#)



[Strategic Advisory & Commentary](#)



[Professional Services](#)



[Regulatory Framework & Updates](#)



[Legal, Tax, Accounting News](#)



[Cross Region Comparisons](#)



[Industry Studies](#)



[Magazines, Guides, Reports](#)



[Podcast & Webinar](#)

This publication is available as an interactive PDF and ePublication. Above are additional clickable resources.

Online Resources from Asia Briefing



[The 2015 Asia Tax Comparator](#)



[Australia-Japan FTA Enters Into Force](#)



[Thailand Eyes Increased Bilateral Cooperation with China](#)



[Payroll and Human Resource Services](#)

Online Resources on Emerging Asia



[Pre-Investment and Entry Strategy Advisory Services](#)



[Gulf Cooperation Council and Singapore Complete FTA](#)



[Choosing the Right Sourcing Model in China](#)



[Sourcing & Procurement in India](#)



[Understanding Vietnam's Sourcing Models](#)

Credits

Publisher / Chris Devonshire-Ellis
Editor / Samuel Wrest & Matthew Zito
Design / Jessica Huang & Estela Mi



DEZAN SHIRA & ASSOCIATES

Your Partner for Growth in Asia

Our Global Practice

China

china@dezshira.com

Hong Kong

hongkong@dezshira.com

India

india@dezshira.com

Indonesia *

indonesia@dezshira.com

Malaysia *

malaysia@dezshira.com

Singapore

singapore@dezshira.com

The Philippines *

philippines@dezshira.com

Thailand *

thailand@dezshira.com

Vietnam

vietnam@dezshira.com

Liaison Offices, Germany

germandesk@dezshira.com

Liaison Office, Italy

italiandesk@dezshira.com

Liaison Office, United States

usa@dezshira.com

* Dezan Shira Asian Alliance Member

Our Services

Pre-Investment and Entry Strategy Advisory

Accounting and Reporting

Corporate Compliance

ERP and Financial Systems Advisory

Corporate Establishment

Treasury Administration

Payroll and Human Resource Services

International Tax Planning

Legal & Financial Due Diligence

Tax and Compliance

Audit and Financial Review

Pan-Asia Corporate Integration

23 Years of Excellence 1992-2015

www.dezshira.com