

The Asia Sourcing Guide 2015

P.04 An Introduction to Sourcing from Asia

P.10 Choosing a Sourcing Model and Location in Asia

P.14 Expert Commentary:
Quality Standards in Asia



Introduction

The Asian supply chain is rapidly changing. China, a dominant player in the Asia-Pacific for the past two decades, is becoming ever-more expensive as its working population both ages

and becomes increasingly wealthy. At the same time, a number of other Asian countries are now hotbeds of commercial activity. Infrastructural improvements are being made, and new young working populations are emerging throughout the region.

All this has a significant impact on the global

sourcing industry. In a competitive market, getting the best available quality at the best available price is an absolute prerequisite for success. Failure comes at a high price.

In this issue of Asia Briefing, we explain how and why the Asian sourcing market is changing, compare wage overheads, and look at where certain types of products are being manufactured

> and exported. We discuss the impact of ASEAN's Free Trade Agreements with China and India, and highlight the options available for establishing a sourcing model in three locations: Vietnam, China, and India. Finally, our Expert Commentary examines the differences in quality control

in each of these markets.

We hope you find this issue both informative and useful.

Chris Devonshire-Ellis

With best wishes for the New Year of the Sheep.

Kind regards,

Chris Devonshire-Ellis

Reference

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Trace 3 Meets Horn Hye Young Kim 170 x 170 cm, Acrylic and coffee on canvas FELLINI Gallery www.fellinigallery.com

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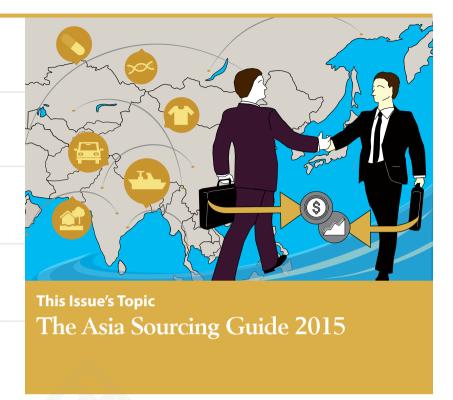
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